

Michael "J.Kav" Kavanagh

CONTENT CREATOR

VIDEO PRODUCTION PRICING GUIDE





I'm **J.Kav**, a content creator and video producer based between Orlando, FL, and Atlanta, GA. I craft storytelling that feels real, and moments that connect, inspire, and leave an impression. I focus on creating high-quality, social-ready video content that helps brands, artists, and creators show up consistently and confidently online. From filming to editing, I aim to deliver visuals that not only look good, but also generate impact.

SERVICES & PRICING

Video Recording

- **\$50 / hour**
- High-quality video and audio capture
- Professional camera setup and basic lighting (*where applicable*)
- Unedited raw footage delivered

Optional Add-On:

+ \$10 / hour – 360° & POV Footage (*Great for immersive, social-first content and BTS angles*)

Video Editing

- **Starts at \$300** (*final price depends on length and complexity*)
- Clean cuts & pacing
- Color correction
- Audio balancing
- Up to 3 revision rounds

SERVICES & PRICING

+ Additional Services & Add-Ons

- Thumbnail Design: \$50
- Rush Turnaround (24–72 hrs): \$100–\$150
- Additional Revisions (Beyond 3): \$25 per revision
- Additional Short Video from Original Recorded Footage: \$50 per clip
- Vertical Social Clip (Instagram/TikTok/YT Shorts): \$100
- Additional Social Clips: \$50 each
- 360° & POV Footage Integration: \$20

Video Packages

★ **Most Popular!** Recording + Editing Package

- **Starting at \$350 per video**
- All features from the *Video Recording* and *Video Editing* options
- **1 hour FREE** of on-location recording
- Royalty-free sound effects
- Royalty-free music
- Basic motion graphics (*titles, lower thirds, simple animations, and captions*)

Social Content Bundle

- **3 Short-Form Videos** (*Recording + Editing*): **\$900**
- Single or multiple recording session(s) (*up to 3 hours*)
- Three edited videos (*up to 60 seconds each*)
- Consistent branding and pacing

Long-Form Video Production

- **\$750 – \$1,000+** (*5 minutes or longer*)
- Recording session
- Full edit
- Audio cleanup and music
- Graphics as needed
- Ideal for YouTube, interviews, podcasts, or branded storytelling

PAYMENTS & TERMS

Payment Policy

- 50% deposit required to secure booking
- Remaining 50% due upon project completion
- 5% discount for full upfront payment
- Deposits are non-refundable once production begins

Important Information

- Turn Around Time: 1-2 Weeks *(dependent upon workload of individual project)*

Referral Discount

Save more when you refer!

- **Save 10%** on a future project with every successful referral!

Contact Me

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